

Digital Growth Systems

Basic

Stabilize

Optimize

Grow

\$500/mo

\$5,000/mo

\$8,000/mo

\$12,000/mo

Website Stabilization	Priority Support (phone/text/email)	✓	✓	✓	✓
	Essential Website Updates	✓	✓	✓	✓
	Security & Performance Monitoring	✓	✓	✓	✓
	Detailed Website Report (monthly)	✓	✓	✓	✓
	Unlimited Website Enhancements (one project at a time)	✗	✓	✓	✓
Website Optimization	Website Optimization Systems Setup & Management	✗	✗	✓	✓
	Monthly SEO (Technical, Local, & On Page)	✗	✗	✓	✓
	Annual Performance Optimization	✗	✗	✓	✓
	Bi-Quarterly Conversion Optimization Project	✗	✗	✓	✓
Website Growth	Sales Funnel Strategy	✗	✗	✗	✓
	Digital Ads Management	✗	✗	✗	✓
	SEO Blog Posts (4/mo)	✗	✗	✗	✓
Package Benefits	Free Website Audit (\$5,000 value)	✗	✓	✓	✓
	Free Digital Strategy Workshop (\$10,000 value)	✗	✓	✓	✓
	30–50% Discounted Special Projects (\$15,000 est. value)	✗	✓	✓	✓
	30–50% Discount on a Design & Build Program (\$30,000 est. value)	✗	✓	✓	✓

Frequently Asked Questions

Who is this for?

Small and mid-sized businesses who want to elevate their impact, grow their business, and have dedicated digital marketing and website support in their corner. Ideal candidates for the a Digital Growth System are doing \$2M or more in revenue and are already familiar with investing in high-ROI Marketing initiatives.

How much time do I need to devote to this?

You should expect to spend 1-2 hours monthly to review our high-impact reports and engage in conversation with our team about your results. Otherwise, the services are white-glove and don't require a significant time input from you.

What is the deliverable?

The exact deliverables depend on the package selected. However, each package includes a set of done-for-you consulting services and custom reporting to clearly communicate the results and returns from our work.

How long before I see results?

Our packages deliver both short-term results so that you're seeing immediate ROI while investing in long-term strategies that will reap exponential rewards with little to no effort later down the road. Depending only our package, you should expect to see measurable results within 45-90 days.

Who is this *not* for?

The Structure Digital Growth Systems are designed for companies who are interested in a long-term relationship, and are willing to pay an ongoing recurring fee with an annual commitment. These packages are not intended for businesses who are looking for a simple website or short-term transactional exchange.

Are there any additional costs?

The monthly fee includes the services indicated in your package. In cases where additional work is recommended by our team, or requested by yours, it can be completed as an additional Special Project at a 30–50% loyalty discount.

What is the lead time?

Since we're an agency, there is no lead time as you might expect with an individual consultant or freelancer. However, Because our Digital Growth Systems follow a regular reporting cadence, it usually makes sense to begin at the start of a month, quarter, or year.

Are the Digital Growth Systems worth it?

Our intention is that you'd get our Digital Growth System for free. If you do nothing or make a small investment, you should expect a small return. If you make a significant investment, you should expect a significant return—one that that covers your cost and more. Our clients who are currently seeing a 5–10x return on their investment within 12 months.